



Florence McGinn
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Florence McGinn, Senior Executive Vice President and Director of Research for GKE (Global Knowledge Exchange) and board member of the GKE Foundation and the Mediatech Foundation, is a former United States Commissioner on the Congressional Commission on Web-based Education. She was appointed to that 16 member national commission by then US Secretary of Education Richard W. Riley. The Web-based Education Commission was charged by legislation to make policy recommendations to the President and Congress as well as provide a full research report that is available on the US Department of Education's website as well as in pdf format at <http://www.webcommission.org>. Florence McGinn served as the chairperson of the Commission's K-12 National Education Issues Group. She continues national advocacy on international learning issues and educational technology initiatives.

Florence McGinn is the recipient of the Microsoft-sponsored Technology and Learning United States National Teacher award, and she has been honored as Princeton University's Distinguished Secondary School Educator. She has received a New Jersey Teacher of the Year award and a United States Eastern Region Teacher of the Year award. She is the recipient of several New Jersey Best Educational Practices awards and a New Jersey Association of School Curriculum Development award.

Mrs. McGinn is presently appointed to advisory boards with Cisco Learning Institute, PBS OnLine, SchoolTone Alliance, and Technology and Learning magazine. Mrs. McGinn, as a former English teacher, developed pilot projects through support from AT&T, Johnson & Johnson, Liberty Science Center, Lucent Technology, Bose Corporation, COMWEB, GKE, and the Hunterdon Foundation. She has received numerous Best Educational Practices awards, a NJ Association of School Curriculum award, and one of her pilot project was cited as one of NJ's best web sites by NJ Monthly and as one of the Internet's ten best educational sites by LearninginMotion.

Florence McGinn presents widely throughout the United States and internationally on technology-assisted learning policy, design, and methods. She has presented as keynote or spotlight speaker at events such as Conference 2000 at the invitation of Singapore's Ministry of Education, at Singapore's 2001 E-Learning Symposium at the invitation of Singapore's National Institute of Education, at Australia's Change and Challenge Conference, at NECC, TechSpo, at the international AMC Conference, and at SchoolTech, in China, Japan, Australia, and Korea, on Shanghai television and on NJ Network television, and for the US Dept. of Education, for the NJ Dept. of Education, for the NJ State School Board, and for groups including AT&T, NJASA, PBS, National Teacher Training Institute, and IBM. She has taught courses on technology-assisted learning at The Academy and in New Jersey Educational Teacher Training Centers as well as in a televised, ten part series produced by NJ Network.

Florence McGinn has published on technology-assisted learning policy and strategies in publications including Singapore's Association of School Curriculum Journal, Technology and Learning, Media and Methods and on-line for associations including AT&T, The Milken Foundation, the Asia Media Information and Communication Centre, PBS OnLine, SchoolCity.com, Amnesty International, and ClassroomConnect. She is the CEO of Insynthesis, an educational and writing consulting firm.

Mrs. McGinn is a published poet. Her full-length collection of poetry, BLOOD TRAIL, is available at bookstores and on-line. Its free verse carries cross cultural currents. Its haiku reflects a feminine sensuality influenced by Izumi Shikibu and Ono no Komachi. One reviewer indicated, "She paints with the ease of Chinese brush strokes to place the archetypes and lush metaphors of human existence in her reader's hearts." Florence McGinn has published poetry widely in journals that include Midwest Poetry Review, Modern Haiku, Voices International, Taproot, Without Halos, Writing for Our Lives, Eclectic Literary Forum, Riverrun, Piedmont Literary Review, Creative Woman, Footwork: Paterson Literary Review, and Parnassus. She has published children's poetry in Cricket and Clubhouse. One of her children's poems is utilized by McGraw-Hill in its standardized tests. Another poem won a Peet's Coffee Poetry Prize in California and was utilized for advertising.

Mrs. McGinn holds an appointment as Off-Campus Poetry Professor to Dianye School in Beijing, China. A CD-ROM on "Educational Digital Velocity" featuring Mrs. McGinn's poetry, educational methodologies, and support materials is published and distributed in China by Centrix Technology and GKE. Mrs. McGinn's learning strategies and Digital Age pedagogy are being implemented in international GKE Learning Centers.