



# GKE USA JANUARY, 2004 ANNOUNCEMENT

## GKE USA ANNOUNCES EXPANSION OF ONLINE RESOURCES FOR EDUCATORS AND LEARNERS

GKE USA announces the launch of the GKE Online Toolbox, a resource for educators and learners interested in participating in the high levels of achievement and global collaboration made possible through the GKE Innovative Learning System and the GKE International Alliance. The GKE Online Toolbox includes resources available to the public and premium resources available exclusively to members of the GKE International Alliance. The Toolbox is located at <http://www.gke.com>

The GKE Online Toolbox is composed of initial GKE resources developed in response to the needs of GKE International Alliance members and targeted to introductory GKE Innovative Learning System facilitation and accelerated interaction opportunities. "As the GKE Online Toolbox develops, it will accelerate integration of the essential elements for the professional craft of education: student models of outstanding achievement, collaborative learning opportunities with global reach, and a creative pedagogical system capable of alignment with localized needs. GKE is facilitating the quest process of learning's true adventure," explains GKE Vice President Florence McGinn.

The GKE Online Toolbox includes

- **Incite Education** (public access) – GKE's newly launched online, audio magazine dedicated to interviews with outstanding leaders in the GKE International Alliance. The magazine includes highlights of achievements in innovative, technology-assisted teaching methodology, collaborative development and dissemination of fresh pedagogies, and development of a strong, organic framework for implementing the GKE Innovative Learning System. *Incite Education* is designed to spark the imagination of members of the global education industry – to incite a wave of fresh, modern, technology-assisted best practices in education.



- **GKE Virtual Museum** (public access) - a stunning 3D world where you can explore the excitement of developing artists from around the world. As language barriers present obstacles to true global citizenship, pictures provide communication without boundaries. The GKE Virtual Museum is designed to celebrate innovation in expression and communication while serving as inspiration and models for engagement and extension of the GKE Innovative Learning System.



- **GKE Innovation Café** (member access) – GKE’s premier resource for creative inspiration and innovative student models. *GKE Innovation Café* is the second generation of an internationally-recognized online magazine. *GKE Innovation Café* contains outstanding models of student writing and visual art in all genres, including creative writing, analytical writing, computer-aided art, and traditional art. As an additional resource to educators who are integrating *GKE Innovation Café* to local curriculum, *Café* editors have highlighted the pieces aligned with specific levels and themes in China’s National Primary School English Textbook Series edited by Dr. Wenfang Fan of Tsinghua University, Beijing, China.
- **GKE Quest** (member access) – still in development, scheduled for launch in March. GKE Quest is structured around the fundamental GKE Innovative Learning System concept that the learner is a hero on a personal and educational journey. GKE Quest helps educators be helpers and guides to each learning hero. GKE Quest is designed to build a global community of heroes, helpers, and guides that navigate the common framework of the GKE Innovative Learning System.



The GKE Innovative Learning System is an award-winning, 21<sup>st</sup> century teaching methodology based on cutting-edge research in the creative process and demonstrated proof-of-concept in projects that have received international recognition. The GKE Innovative Learning System was developed by GKE Senior Executive Vice President Florence McGinn, who is the United States National Tech&Learning Teacher of the Year 1998, former United States Commissioner on Web-based Education in the Clinton administration, recipient of many awards including Princeton University Distinguished Secondary School Educator, numerous Best Educational Practices awards, National Association of School Curriculum Development award, recipient of grant support from agencies such as AT&T, Lucent Technology, Johnson & Johnson, Microsoft, US Department of Education, Macromedia, and recipient of international recognition from Singapore, Korea, Japan, and Australia.

GKE is an international corporation that utilizes an international business alliance approach aligned with its GKE Innovation Learning System. Its primary mission is to empower institutions and knowledge providers with the capability to manage, deliver, and enhance effective, innovative learning. GKE provides an organizational and technical infrastructure which is utilized by public and private colleges and universities, public school system, corporations, and government agencies worldwide.

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