



## GKE USA FEBRUARY, 2004 ANNOUNCEMENT

### AESPU DECLARES GKE PROFESSIONAL DEVELOPMENT SEMINAR A SUCCESS

The executive administration of the Allied Elementary School of Peking University (AESPU), located in Beijing, China, has released a statement describing the introduction of the GKE Innovative Learning System to their professional staff and invited principals as highly successful.

AESPU's statement is available in Chinese at <http://www.bdfx.net.cn/paage262.htm>. The AESPU statement is accompanied by images from the school and the conference.



The translation of the AESPU reflection on the International Education Exchange Conference featuring the GKE Innovative Learning System demonstrated in the new technology-assisted learning facility of the GKE Innovative Learning Center situated on the AESPU campus is offered below:

#### ***AESPU/GKE International Education Exchange Conference 22 October 2003***



*The AESPU/GKE International Educational Exchange Conference was held at AESPU over the course of three days. The school invited American education expert Florence McGinn. During the conference, there was discussion and exchange from multiple perspectives on how to nurture creativity and lifelong learning in young students.*

*Guihong Liu, an English teacher at AESPU, gave a model class on the theme of Chinese New Year. Xiuwen He, a math teacher at AESPU, gave a model class on solving a word problem involving chickens and rabbits in a cage.*

*Additionally, Mrs. McGinn gave a class modeling her innovative teaching methods. Her teaching style was lively, engaging, and entertaining. The students and observing teachers were infected by her energy and dramatic delivery style.*

*The purpose of the conference was to reach beyond national borders and introduce a successful foreign educational concept that can be combined with the new Chinese curriculum standards. The purpose also was to use modern educational methods to explore and develop new teaching modes that are uniquely Chinese. The conference was an enormous success.*

Key educators and education industry leaders attending the seminar included Dr. Wenfang Fan of Tsinghua University, the editor of China's Primary School English textbook series; Peking University Primary School's Principal Yin Chao; AESPU Director Pan Donghui; Principals from Weihei, China; Principals from Xian Province, China; George Zhang, Administrator of Beijing Bright Horizon International Academy; Li Shu Peng, President of ShenZhen QinZhong Electronics and Yangling Qinzhong Electronics and Information; Jianwei Cao, General Manager of GKE China; J.J. Zhang, General Manager of JinKeYu Electronic Technology.



The seminar was led by GKE USA's Senior Vice President and developer of the GKE Innovative Learning System, Florence McGinn, who is the United States National Tech&Learning Teacher of the Year 1998 and a former United States Commissioner on Web-based Education during the Clinton administration. Strategic translation was provided by Douglas Chyan, President of D.K. Winston. Full seminar support in presentation, workshops, and demonstrations was provided by GKE Education Research Associate Neela Mookerjee, a graduate of Stanford University, who is Editor of *GKE Innovation Café* and *GKE Incite Education*.



The primary school attached to Peking University was founded in 1906 and designated as a National Key Primary School in 1952. Covering an area of 24,800 square meters, Allied Elementary School of Peking University is regarded as a “garden of learning” for its almost 2000 students. This award-winning elementary school serves as a core, representative model school for the GKE China Membership Alliance. The AESPU is a national model, and it has won Model Primary School and Advanced Primary School awards.

GKE is an international corporation that utilizes an international business alliance approach aligned with its GKE Innovation Learning System. Its primary mission is to empower institutions and knowledge providers with the capability to manage, deliver, and enhance effective, innovative learning. GKE provides an organizational and technical infrastructure that is utilized by public and private colleges and universities, public school system, corporations, and government agencies worldwide.

For further information contact  
*James Chang, GKE CEO and Founder*  
*COMWEB Technology Group, CEO and Founder*  
OR  
*Florence McGinn, GKE Senior Executive Vice President*  
*former United States Commissioner, Web-based Education Commission*  
*United States National Tech&Learning Teacher, 1998*  
*at Wayne, NJ office:*  
*GKE, 155 Route 46, Wayne Interchange Plaza II*  
*Wayne, New Jersey 07470-6831 USA*  
*Telephone: 973 890 0010 OR 908 782 0894*  
*Email: [jchang@gke.com](mailto:jchang@gke.com) OR [fmcginn@gke.com](mailto:fmcginn@gke.com)*

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