



## GKE USA Announces the Completion of Strategic Professional Development in China.

### FOR IMMEDIATE RELEASE

#### GKE USA announces the strategic delivery of GKE Catalyst seminars in the GKE Innovative Learning Center located on Allied Elementary School of Peking University's campus.

Wayne, New Jersey, USA (PRWEB) November 15, 2003 GKE USA, a global education company, announces that it has completed the strategic delivery of the introduction of its GKE Innovative Learning System to selected principals, educators, and content developers in China.

Key educators and education industry leaders in attendance included Dr. Wenfang Fan of Tsinghua University, the editor of China's Primary School English textbook series; Peking University Primary School's Principal Yin Chao; AESPU Director Pan Donghui; Principals from Weihei, China; Principals from Xian Province, China; George Zhang, Administrator of Beijing Bright Horizon International Academy; Li Shu Peng, President of ShenZhen QinZhong Electronics and Yangling Qinzhong Electronics and Information; Jianwei Cao, General Manager of GKE China; J.J. Zhang, General Manager of JinKeYu Electronic Technology.



The administration of Peking University's noted Allied Elementary School welcomed representatives of GKE USA and their facilitators from GKE Beijing I and GKE Beijing II for catalyst team training seminars conducted October 22-24, 2003 in the AESPU's new GKE Innovative Learning Center facility. Peking University Elementary Principal Yin Chao stated in a recent *GKE Incite* e-zine interview, "Our slogan is teacher and student should grow together. Through the collaboration of students, and not only me, but also the teachers, I want students to feel learning and living are really a joyful experience -- the two should be the same." The dedicated and committed Principal Yin Chao went on to state during the GKE catalyst seminars that, "Our goal is to make AESPU a premiere school in China and globally. Because we have such a goal in mind, GKE's programs are very attractive to us . . . Kids, no matter where they are in different countries, they should enjoy the best resources available in the world. That is our future."



Key faculty from AESPU were among GKE China's first catalyst team of professional educators trained in the GKE Innovative Learning Process. The seminars were led by GKE USA's Senior Executive Vice-President and developer of the GKE Innovative Learning System, Florence McGinn, who is the United States National Tech&Learning Teacher of the Year 1998 and a former United States Commissioner on Web-based Education during the Clinton administration. Strategic translation was provided by Douglas Chyan, President of D.K. Winston. Full seminar support in presentation, workshops, and demonstrations was provided by GKE Education Research Associate Neela Mookerjee, a graduate of Stanford University, who is Editor of *GKE Innovation Café* and *GKE Incite*.

The purpose of initiating a GKE catalyst team is to involve active, classroom educators directly in the global research and development strategies of the GKE Innovative Learning System. Catalyst teachers integrate the GKE Innovative Learning System's strategies into classroom innovation in a localized, meaningful way. Catalyst teachers collaborate in global innovation projects as well as facilitate the dissemination of GKE's innovative pedagogies.

George Zhang, who attended the seminars, stated, "We need GKE to help the fostering of our innovation. We will use our own Chinese system, the curricular system. Beyond that, we need supplementary material

from your GKE Innovation Café, and we need to train teachers to get this pedagogy to create a flexible and creative environment for learners. Our slogan is future leaders start here.”

The GKE seminars and classroom demonstrations were transmitted from the GKE Innovative Learning Center into AESPU classroom locations for viewing by additional educators, filmed by GKE Beijing through the use of innovative eEngine hardware, and featured on CCTV China. Earlier GKE presentations by Florence McGinn and GKE Innovative Learning System materials are published in China by Centrix Technologies, Shanghai, and Nankai University, Tianjin.



Strategic executions planned include multimedia documentation, “teacher as researcher” strategies, white papers and classroom narratives, educational data collection, and an archive of learning artifacts. The integration of the GKE Innovative Learning System is planned to support research and development in cutting edge concepts of learner as researcher, learner as product developer, learner as global citizen, and learner as professional intern strategies.

The catalyst training seminars are a component of the strategic research agreement signed earlier this year between AESPU and the GKE Foundation. After this initial, intense grounding in the GKE Innovation Learning System provided by the educational experts of GKE USA, the Catalyst Team will be facilitated by GKE China in order to implement and provide local adaptation of the GKE Innovative Learning System.

Dedicated support comes from GKE USA’s executive team headed by GKE USA CEO and Founder, James Chang, who also is President of the GKE Foundation, CEO and Founder of the American-based COMWEB Technology Group, and Board of Trustees member of CODE, a consortium of over 30 American community colleges; GKE Senior Executive Vice President, Florence McGinn, recipient of many awards including Princeton University Distinguished Secondary School Educator, Best Educational Practices awards, and global recognition from the United States, Singapore, Korea, Japan, and Australia.

The primary school attached to Peking University was founded in 1906 and designated as a National Key Primary School in 1952. Covering an area of 24,800 square meters, Peking University Allied Elementary School is regarded as a “garden of learning” for its almost 2000 students. This award-winning elementary school serves as a core, representative model school for the GKE China Membership Alliance.

The Peking University Allied Elementary School is a national model, and it has won Model Primary School and Advanced Primary School awards. For the 2004-5 school year, AESPU has in place a major building plan with the inclusion of a new GKE Innovative Learning Center.



**GKE™ -- THE HUMAN KNOWLEDGE NETWORK: A GLOBAL SYSTEM OF UNLIMITED POSSIBILITIES** -- GKE is a global education corporation that utilizes a worldwide business alliance approach aligned with its GKE Innovative Learning system to provide multidisciplinary, multicultural strategies with creative, Information Age priorities. GKE interactions create and implement customized processes of systemic, innovative educational design, customized technology-assisted learning environments, 21<sup>st</sup> century skills-oriented pedagogies, and a developing network of GKE Innovation Centers to energize its GEM (Global Education Model) education industry alliance strategies.

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