



## GKE PRESS RELEASE

### **JAMES CHANG, GKE CEO AND PRESIDENT OF THE GKE FOUNDATION, SUPPORTS THE OPENING OF THE MEDIATECH CENTER IN FLEMINGTON, NEW JERSEY**

#### **FOR IMMEDIATE RELEASE:**

**At the Mediatech Foundation's grand opening of its library-based, community technology center, announcement was made support of a COMWEB technology system for the Mediatech Center made by James K. Chang, CEO of GKE (Global Knowledge Exchange) and COMWEB Technology Group.**

Wayne, New Jersey, USA (PRWEB) June 23, 2004 GKE USA, a global education company, announces that its CEO James Chang, also the President of the GKE Foundation and CEO of New Jersey-based COMWEB Technology Group, has provided support to the Mediatech Foundation's new Mediatech Center in Flemington, NJ, through a COMWEB system valued at approximately \$10,000.



Warren Buckleitner, President of the Mediatech Foundation and President of Interactive Learning Associates, announced the 2004 opening of the Mediatech Center with its "\$85,000 worth of room renovations and equipment and the soon-to-be installed addition of a \$10,000 super Webcam" system. The Mediatech Center is located adjacent to the Flemington Public Library in Hunterdon County, New Jersey with support from the Hunterdon Historical Society and The Flemington Free Library as well as numerous individual and business supporters including Sprint, Printech, Orvieto's, Bradshaw Company, Edard Kurowicki & Company, Insynthesis LLC, Pharmaka, Flemington Rotary Club, Steve Kalafer, Anne Moreau Thomas, Elizabeth and Charles H. Fischer, and others. The community technology center offers eight Internet-capable computers and one of the largest collections of children's software in the country with over 4,000 CD-ROMS as well as access to technology-assisted learning devices such as Leapsters.



Gigi Tagliapietra, President of the Italy-based Siosistemi and founder of Mediateca in Lago di Garda, Italy, met with GKE CEO James Chang prior to the Mediatech opening. As part of the Grand Opening programs, Siosistemi President Gigi Tagliapietra and Professor Liddy Neville, the Director of Melbourne, Australia's Sunrise Research Laboratory, presented on "Using Community Networks to Improve Town Life" and "From Mediateca to Mediatech: Lesson for Flemington from Italy."

President Warren Buckleitner indicates plans "to link Mediatech in Flemington to Mediateca in Italy using the super Webcam" COMWEB system. A similar COMWEB system is in place in Richmond, California's Crescent Park Multi-Cultural Family Resource Center that opened in 2002, where residents can access broadcasting, computers, and video systems to learn, to obtain online resources, and to receive career training, distance learning courses, videoconferencing opportunities, and educational programs. A similar COMWEB system is in place in the North Bergen Public Free Library, where every week, adult courses are conducted as well as special interest classes for children including an "On-Line Chess Club."



A COMWEB system adds to existing hardware to allow simple, centralized remote control of the functions of all monitors to provide security functions, to deliver diverse interactive learning combinations, to facilitate multimedia sharing, and to enable distance learning capabilities. There are over 5,000 COMWEB installations, worldwide, including sites in China, Korea, and Taiwan. United States sites include schools in Chicago, Cleveland, Asbury Park, Detroit, and New York City. Other long-standing Metro NY/NJ clients of COMWEB include Bronx Community College/CUNY, Lehman College/CUNY, and Westchester Community College/SUNY. Learning centers with COMWEB

installations include sites at Peking University's Allied Elementary School, Singapore's Ngee Ann Polytech, Malaysia's University of Technology, and multiple distance learning sites of New York Institute of Technology.

James Chang's support of the Mediatech Foundation is part of his on-going industry, community, and non-profit support of work with local, state, and national communities to accelerate opportunities to deliver a world-class education to all learners. James Chang states that "people and knowledge are the drivers in an Information Age economy." James Chang's GKE vision is a borderless one of "One World, One Classroom," already reflected by the GKE Foundation's support and collaboration with global education's human, institutional, and industry stakeholders.

GKE Senior Vice President Florence McGinn serves as Vice President of the Mediatech Foundation Board. She states that "Metanational education in the digital era is about issues of integration and mobilizing knowledge's relational opportunities, empowering individual learners, addressing local needs, and enabling innovation's systemic development. As a former United States Commissioner on Web-based Education, Florence McGinn, stated in *The CEO Forum School Technology and Readiness Report*, "Our challenge is to deliver global opportunities to all learners . . . beauty will be found in the powerful development of remarkable, authentic learning achievements and the intellectual vigor of lifelong learners." Already, the Mediatech Center is planning for the development of vigorous and innovative workshops and authentic learning projects.

The local and world community nature of GKE's support of the Mediatech Center, and the collaborative interactions of GKE, the Mediatech Foundation, and COMWEB Technology Group support the innate nature of global citizenship.

**GKE™ -- THE HUMAN KNOWLEDGE NETWORK: A GLOBAL SYSTEM OF UNLIMITED POSSIBILITIES** -- GKE is a global education corporation that utilizes a worldwide business alliance approach aligned with its GKE Innovative Learning system to provide multidisciplinary, multicultural strategies with creative, Information Age priorities. GKE interactions create and implement customized processes of systemic, innovative educational design, customized technology-assisted learning environments, 21st century skills-oriented pedagogies, and a developing network of GKE Innovation Centers to energize its GEM (Global Education Model) education industry alliance strategies.

GKE Website: <http://www.gke.com>

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**MEDIATECH FOUNDATION**-- The Mediatech Foundation was established in March, 2001 to create a public community center that provides children, teens, and adults with access to the latest in technology while fostering creativity, learning, and socialization. The Mediatech Foundation was founded by Warren Buckleitner, President of Learning Interactive Associates and Publisher of the magazine Children's Software Revue.

Mediatech Website: <http://www.mediatech.org>

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**COMWEB TECHNOLOGY GROUP** – COMWEB is a "Learning Technology Architect and Learning System Company." dedicated to increasing group learning productivity and creativity by developing its innovative "KnowledgeWEB Learning System" and supporting services.

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